



*Discover*

**2026 ISPA Conference  
Exhibitor & Sponsor Webinar**

**Team Registration, Mobile App & Arrival Preparation**

*Crystal Ducker, ISPA Vice President*

**March 31-April 2  
The Venetian, Las Vegas, NV**

# Important Dates & Deadlines

- **February 26, 8:00am**
  - Advanced Shipments may begin arriving at GES Warehouse
- **March 3**
  - Deadline to order services provided by The Venetian for discounted rate
- **March 6**
  - GES discount deadline
- **March 12**
  - Last day to register exhibitor staff for Conference
- **March 17**
  - Pre-Conference Attendee list sent to exhibitors/sponsors
- **March 23, 4:30pm**
  - Last day for Advanced Shipments to arrive at GES Warehouse without surcharge

# Important Partners – Who Does What

## GES

[ordering.ges.com](http://ordering.ges.com)

- Shipping/Freight
- Advance Freight Warehouse
- Drayage/Material Handling
- Carpet/Flooring Rental
- Furniture Rental
- Exhibitor Appointed Contractor Forms
- Labor Needs

## The Venetian

[ISPA Venetian Store](http://ISPA Venetian Store)

- Electrical
- Food & Beverage
- Booth Cleaning/Trash Removal
- Internet
- Audio Visual
- Water/Plumbing
- Rigging
- F&B Sampling Forms

## ISPA Exhibitor Portal

[Ispa2026.smallworldlabs.com](http://Ispa2026.smallworldlabs.com)

- Team Registration
- Order Lead Retrieval
- Deadlines
- Exhibitor Webinars
- Update Exhibitor Profile
- Upgrade Your Listing
- Mobile App Content

# Exhibitor & Sponsor Registration Badges

- Provides access to **ALL** ISPA Conference sessions and activities.
- Ticket to the “Solid Gold” Welcome Party and will be required to enter the party. Be sure to bring your ID as well for entry.
- CANNOT be shared among multiple people.
- Have a print replacement fee, so keep them secure.
- **March 12 – Deadline to register staff prior to onsite arrival.**



Event starts in:  
34 14 18 57  
DAYS HRS MINS SECS

March 31 to April 2, 2026  
The Venetian  
Las Vegas, NV

[DASHBOARD](#) [DIRECTORY](#) [FLOORPLAN](#) [FAQ's](#) [EXHIBITOR PROFILE](#) [REGISTRATION LIST](#)

Crystal



### NEED HELP?

**Sydney Doctor - Director of Sales**  
[sydney.doctor@ispastaff.com](mailto:sydney.doctor@ispastaff.com)  
859.279.0801

**ISPA Membership Support**  
[ispa@ispastaff.com](mailto:ispa@ispastaff.com)

- [Hotel & Travel Information](#)
- [GES Expresso Site](#)
- [Donate to the 2026 Foundation Auction](#)
- [Submit an EAC Form](#)

### TEAM REGISTRATION

[Click Here to Register Your Booth or Sponsor Staff](#)

### WELCOME TO THE 2026 ISPA CONFERENCE

The annual ISPA Conference brings professionals from all spa industry sectors together in one location. Each year's event attracts more than 200 exhibitors and sponsoring companies who share the industry's most innovative products and services with a diverse group of motivated spa buyers.

If you have an interest in learning more about exhibiting or securing a sponsorship for the 2026 ISPA Conference, please contact [sydney.doctor@ispastaff.com](mailto:sydney.doctor@ispastaff.com). A company must hold an active ISPA membership in order to exhibit.

### ISPA EXPO BOOTH – ITEMS INCLUDED WITH FEES

All linear booths come standard the following:

### MARK YOUR CALENDARS

**January 8** - Final Booth Payment Due

**February 4** - Exhibitor Webinar #1 | [VIEW RECORDING](#)

**February 24** - Exhibitor Webinar #2 | [REGISTER HERE](#)

**February 26** - GES Advance Freight Warehouse Opens

**March 6** - Last Day to Order at GES with Discount

**March 17**- Official Attendee List shared with Exhibitors/Sponsors

**March 23**- Advance Warehouse Last Day



Please update all complimentary staff registrants below, even if names were pre-filled. Click on each one and update the attendee details by using the Edit Participant icon or select "This record is not needed" if you do not need to fill all spots. Only select "Add Additional Registrant" if you want to purchase extra staff badges. Staff badges can only be used for your company's employees/representatives working the event.

✓ Registration Information

Your Group:  
You and 25 others

2 Group Registration

3 Receipt

Attendee24 Attendee24	Exhibitor	\$0.00
Attendee25 Attendee25	Exhibitor	\$0.00
Attendee26 Attendee26	Exhibitor	\$0.00
Attendee27 Attendee27	Exhibitor	\$0.00
Total Paid:		\$0.00
Total Due:		\$0.00

+ Add Additional Registrant

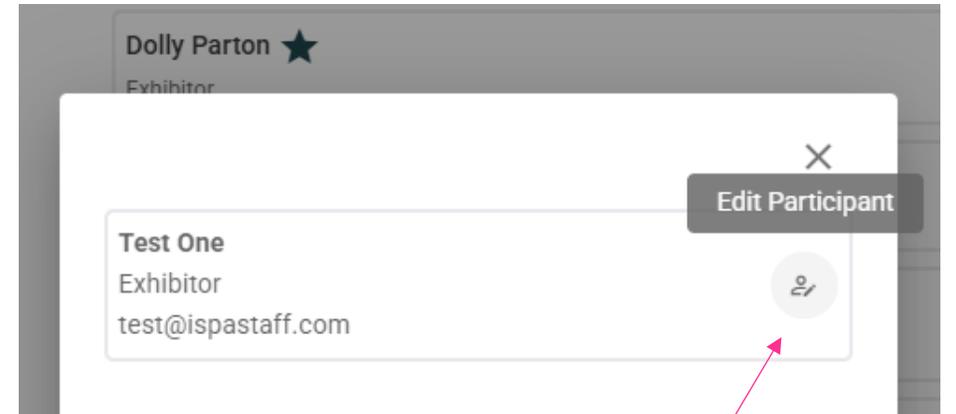
Please confirm if you would like to register this participant?\*

Yes, I need to register this participant

This record is not needed

Next

Save & Finish



Click on the edit participant icon.

✓ Registration Information

2 Group Registration

3 Receipt

Your Group:  
You and 25 others

Dolly Parton ★ Exhibitor	\$0.00
Test One Exhibitor	\$0.00
Exhibitor	\$0.00
Exhibitor	\$0.00
Exhibitor	\$0.00
Total Paid: \$0.00	
Total Due: \$0.00	

+ Add Additional Registrant

Please click the next participants name and select the edit icon to update the next registrant's information. Once all registrants are updated, you can select the **save and finish** button to finalize the registration. If you do not click **save and finish**, your registrations will remain *incomplete*.

Previous Next **Save & Finish**

✓ Registration Information

2 Group Registration

3 Receipt

Your Group:  
You and 25 others

Dolly Parton ★ Exhibitor	\$0.00
Test One Exhibitor	\$0.00
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Total Paid: \$0.00

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Previous Next **Save & Finish**

# Exhibitor Profile for Mobile App

DASHBOARD DIRECTORY FLOORPLAN FAQ's EXHIBITOR PROFILE REGISTRATION LIST

Crystal



**ISPA HQ**  
Booth #773, Sponsors

28%

### Press Releases

Click below to add a new submissions!

Add Submission

### Videos

Click below to add a new videos!

Add Video

### Not seeing a purchase?

Click Here

Refresh

## EXHIBITOR HUB TOUR

Start Tour

About

Contact

Name

ISPA HQ

[Edit]

Website

<https://experienceispa.com/>

- Update Company Information
- Add Videos
- Upload Press Releases
- Add Social Media Accounts
- Select Product Categories

<https://ispa2026.smallworldlabs.com/dashboard>

# Update Your Listing for the Mobile App

28%

Press Releases  
Click below to add a new submissions!

Add Submission

Videos  
Click below to add a new videos!

Add Video

Not seeing a purchase?  
Click Here

Refresh

### EXHIBITOR HUB TOUR

Start Tour

About	Name	ISPA HQ	[Edit]
Contact	Website	<a href="https://experienceispa.com/">https://experienceispa.com/</a>	

### UPGRADE YOUR LISTING!

Exhibitors with upgraded listings get 2x the visibility! Click Here to upgrade your listing today!

### MY ACCOUNT

Pay Invoice

### BADGE REGISTRATION

Click Here to Register Your Booth or Sponsor Staff

### IMPORTANT CONTACTS

Add User

### LEAD RETRIEVAL SERVICES

Through the simple scan of a badge, A2Z Events' Lead Retrieval capabilities drive more closed business by making communication and follow-up easier than ever. Generate lead reports, access leads in real-time, ad custom sales qualifiers and add custom notes to leads. [Learn more](#)

### INSIGHTS

Page views	90
Clicks	0

- Add a Conference Show Special for Featured Menu Item in the App
- Add a logo to your booth on the interactive floorplan

<https://ispa2026.smallworldlabs.com/dashboard>

# NEW Mobile App Features for 2026

- Interactive Expo Floorplan
  - “Map-It” feature allows attendees to quickly find your location
  - Attendees can mark which booths they’ve visited
  - Attendees can mark booth “favorites”
- Video Gallery for Exhibitor & Sponsor Video Uploads
- Press Release Library for Exhibitors & Sponsors
- Show Specials Menu Feature for Attendees
- Scheduling Building

# Optional Lead Retrieval Services

## DEVICE OPTIONS

Most Popular

### A2Z Leads Mobile App



**\$295** for 1 App Activation

**\$495** for 3 App Activations

**\$695** for 5 App Activations

**\$795** for Unlimited App Activations

Use a mobile device, either an iPhone (iOS13 or later) or Android (5.0 or later), to scan badges with our A2Z Leads app.

Order today and receive an email with instructions for downloading the app to your phone.

Order Now



### ProScanner



**\$795** / Scanner

ProScanner is a state-of-the-art scanner that provides all the features of our mobile app, along with the fastest scanning technology available.

Order today and pick up your scanner when you arrive onsite.

Order Now



- Generate Lead Reports
- Add Custom Sales Qualifiers
- Access Leads in Real-Time
- Add Custom Notes

Visit Your ISPA Exhibitor Dashboard to Place Orders:

<https://ispa2026.smallworldlabs.com/dashboard>

# The Venetian & The Palazzo Tips

- Specify the entrance to use (Venetian or Palazzo) when taking a cab or ride share service.
- Hotel check-in time is 3 pm – 11:59 pm
- Hotel check-out time is 11 am
- Mobile check-in and check-out is [available online](#) via their website.
- Parking fees for hotel guests:
  - \$20 per day for self-parking
  - \$40 per day for valet

# The Venetian & The Palazzo Tips

- Resort fee includes daily access to the fitness facility at Canyon Ranch Spa and in-suite internet access.
- Guest room and meeting room wifi will be sufficient for accessing email, using the mobile app and basic needs.
  - You will need to purchase dedicated access through The Venetian's Exhibitor Services for any activities in your booth that require internet (i.e. demos, streaming videos, etc.).

# Hosted Hospitality Events

- Looking to host a dinner, party or event while at Conference?
- Be sure to submit your hospitality event request form and ensure it doesn't overlap with official ISPA events.
- Access the form and a list of approved events here:  
<https://experienceispa.com/hosted-events/>

**The Venetian, Las Vegas**



**LEGEND**

- |  |  |
|--|--|
|  You Are Here     |  Massage Corner |
|  Bag Pickup       |  Registration   |
|  Headshot Station |  Restrooms      |
|  Lunch            |  Welcome Party  |

# ISPA Exhibitor Move-In Schedule

Sunday, March 29 - 8 am to 8 pm PT

- 20 x 30 booths or larger
- Platinum Sponsors
- Experience Center Sponsors

Sunday, March 29 - 11 am to 8 pm PT

- 20 x 20 booths or larger

Sunday, March 29 - 1 pm to 8 pm PT

- 10 x 20 and 10 x 30 booths or larger
- Platinum, Gold & Silver Sponsors

Monday, March 30 - 8 am – 8 pm PT

- ALL booths

## EXPO SETUP ACCESS:

Name of exhibiting company & booth number will be needed for wristbands.

Badges are not required for Sunday & Monday setup.



# Expo Access During the Event

## Daily Exhibitor Access Hours:

Exhibitors will be able to enter the Expo hall during live event days on Tuesday, Wednesday and Thursday beginning at 7 am to handle any necessary pre-opening activities (i.e. turning on towel warmers, delivering fresh flowers, refreshing product displays, etc.).

- An ISPA exhibitor badge will be required by security for entry.
- Spa/Buyer attendees will not be able to accompany you onto the floor and treatments cannot be conducted during setup or pre-opening hours.
- Plan to attend the Power Sessions each day. There will be a 15-minute break after the session before the Expo begins to allow exhibitors time to get to their booth.

# Security

- ISPA invests in overnight roaming security within the Expo Hall and meeting rooms.

## **TIPS:**

- Bring linens or disposable table clothes to place over product displays before heading out for the evening.
- Take iPads or laptops to your hotel room to secure overnight or tuck away out of sight.
- Do not leave purses, phones or valuables laying out in the open during setup when you leave your booth.

# Security

- All exhibitors are required to have a Certificate of Insurance (COI) for the event. Make sure a team member has a copy with them.
- Security will be placed at various check points throughout the event – badges will be required. Wristbands will be used during pre-event setup hours.
- ***Experience Center sponsors*** will receive a dedicated key fob for their room. The Venetian has a hefty \$175 replacement fee for these keys so please keep them in a safe place.

# 2026 ISPA Expo Awards

- Best Booth Design
  - Inline & Island/Split Island categories
- Best Product Launch
- Best NEW brand
- Best Treatment/Experience
- Superstar Team



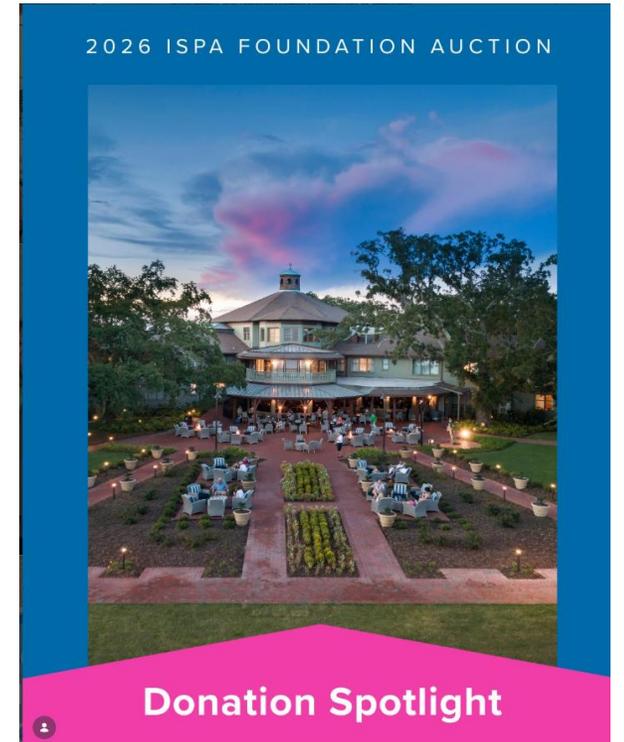
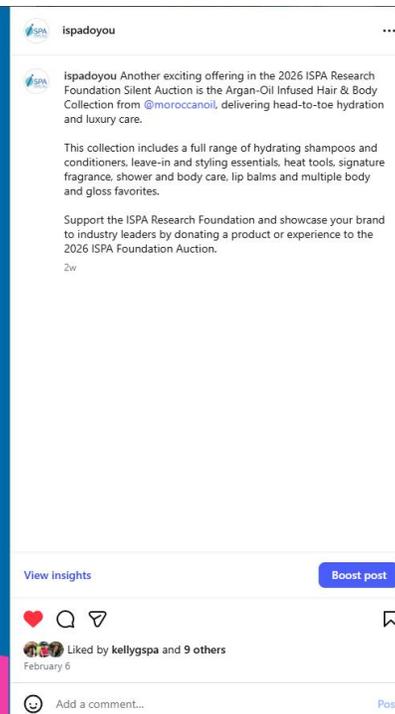
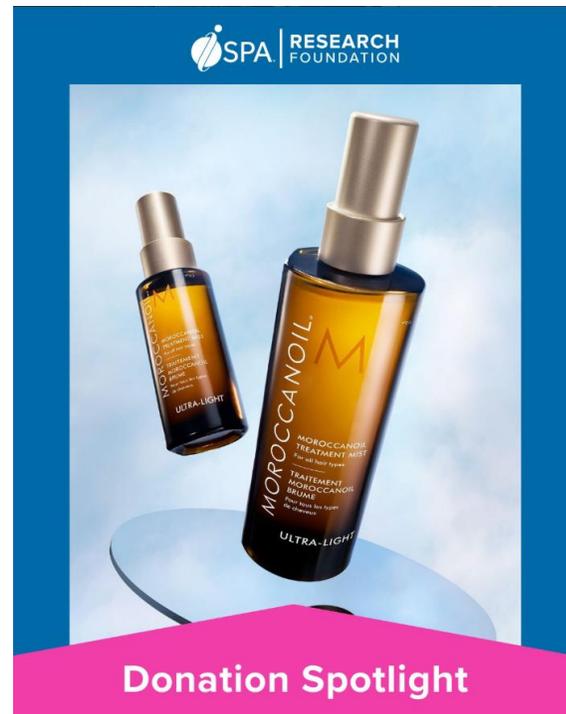
# ISPA Exhibitor Move-out Schedule

- NO Early Teardowns or departures are allowed.
- Thursday, April 2 – 2:30 to 10 pm
- Friday, April 3 - 8 am to 10 am
  - All Exhibitor materials must be removed by 10am
- Billing of Lading forms MUST be completed and returned to GES for outbound materials



# ISPA Foundation Auction

Donate today at [attendispa.com](https://attendispa.com)





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# Additional Questions or Added Exposure Opportunities?

Contact:

[Sydney.Doctor@ispastaff.com](mailto:Sydney.Doctor@ispastaff.com)

LAST Day to secure an ad in the  
May post-Conference issue of *Pulse* is April 3