



ELEVATE

2025 ISPA Pre-Conference Webinar

Sponsored by VENN



MARCH 11-13 | COLORADO SPRINGS, CO



AT VENN, WE ENGINEER FORMULATIONS WITH A POWERFUL “ENGINE” TO OPTIMIZE THE DELIVERY OF KEY INGREDIENTS FOR MAXIMUM EFFICACY.

Backed by over 25 years of skincare research in South Korea—the global leader in skincare innovation—our science-driven approach combines clean, proven actives with cutting-edge technology to create intelligent formulations that deliver clinically proven, visible results.



VENN Sponsor Giveaway





35 Years & Still Climbing



Mobile App - Your Go-to Planning Resource

Update Your Profile within the App

Step 1 – Log into the app using the email address you used to register for the event

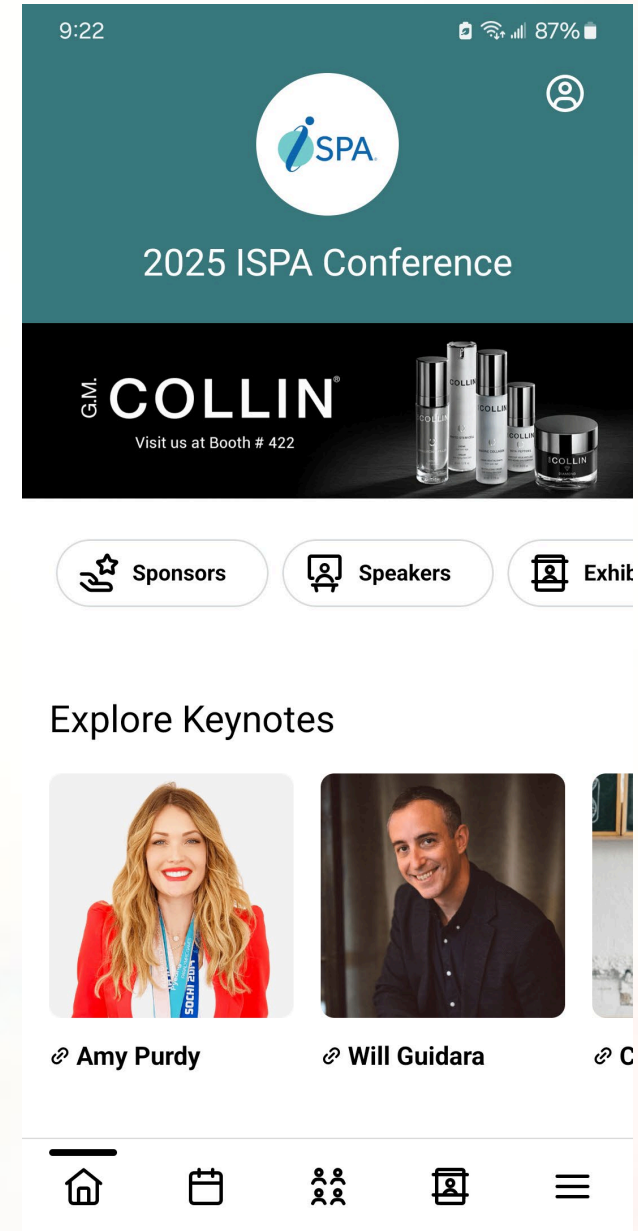
Step 2 – Click the “Profile” icon (top right corner)

Step 3 – Click “View Profile”

Step 4 – Click the pencil icon in the top right-hand corner of the screen to “Edit Profile”

Step 5 – Upload a photo and update your information

Scan the QR Code to download the app



Travel Tips



HYDRATE! Drink water upon arrival as you adjust to the elevation.



Bring cash for tips. The Broadmoor is a Five-Star Resort with impeccable service.



Make dining reservations before you go. When dining at restaurants at The Broadmoor a 20% service fee for the hourly employees and is included and additional gratuity is not expected.



Dress in layers each day. It will be colder in the morning and warm up later in the day.



Comfortable shoes are highly recommended.

Spa Experiences – Book Early

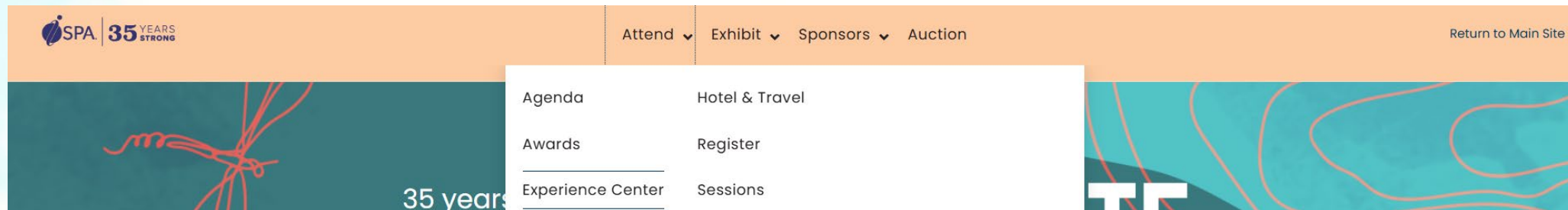
- The Spa at The Broadmoor – 20% discount on spa services
- Alluvia Spa at Cheyenne Mountain Resort – 30% discount on services
- Strata Integrative Wellness & Spa at Garden of the Gods – 35% discount on services

Several other area member spas in the area have amazing discounts, all are featured on the mobile app and attendispa.com.

Experience Center Treatments

Visit the Experience Center page on attendispa.com to access treatment booking links. Several Experience Sponsors currently have open treatment appointments. Those who are accepting walk-up appointments onsite will also be noted.

Be sure to book early, appointments will fill up!



The Broadmoor – Forbes Five-Star Resort





2025 ISPA CONFERENCE

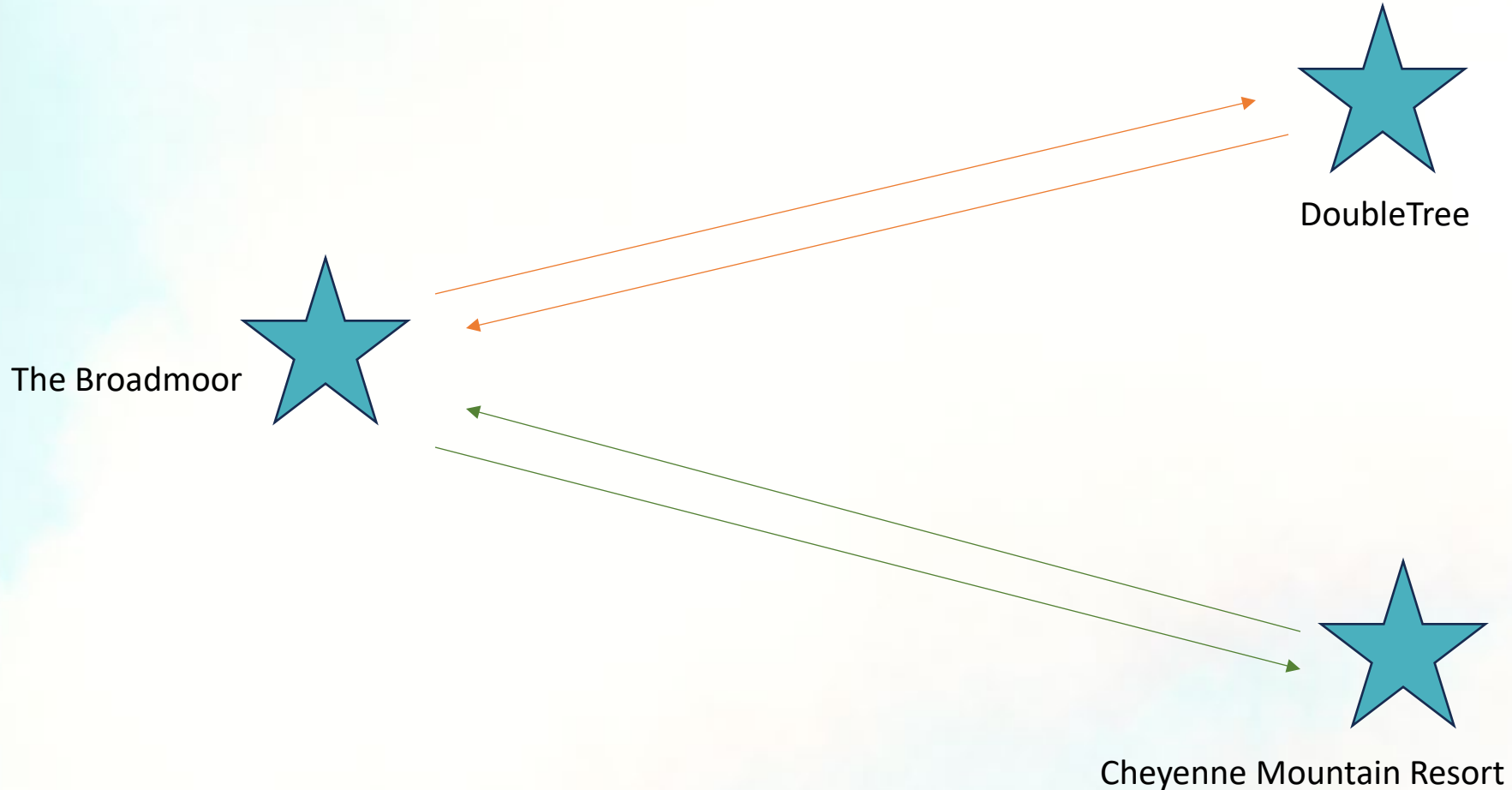
- ① **BROADMOOR HALL**
Registration
Power Sessions
Lunch
- ② **BARTOLIN HALL**
EXPO
Experience Center
Headshot Station
- ③ **INTERNATIONAL CENTER**
Welcome Party
- ④ **COLORADO HALL**
Education

RESTAURANTS

- ① PL^AY Bowling Alley at The Broadmoor
- ② Ristorante del Lago & Bar
- ③ Natural Epicurean
- ④ The Lake Terrace Pool Café
- ⑤ Summit
- ⑥ Golden Bee
- ⑦ The Grille
- ⑧ Hotel Bar
- ⑨ Lake Terrace Dining Room
- ⑩ Café Julie's
- ⑪ La Taverne



Hotels & Shuttles



SHUTTLE SCHEDULE

Sunday

11:30 am – 8:30 pm (last pickup at The Broadmoor 8:15 pm)

Monday

7:30 am – 6:30 pm (last pickup at The Broadmoor 6:15 pm)

Tuesday

7 – 10 am
3:15 pm – 11:30 pm (last pickup at The Broadmoor (11:15 pm))

Wednesday

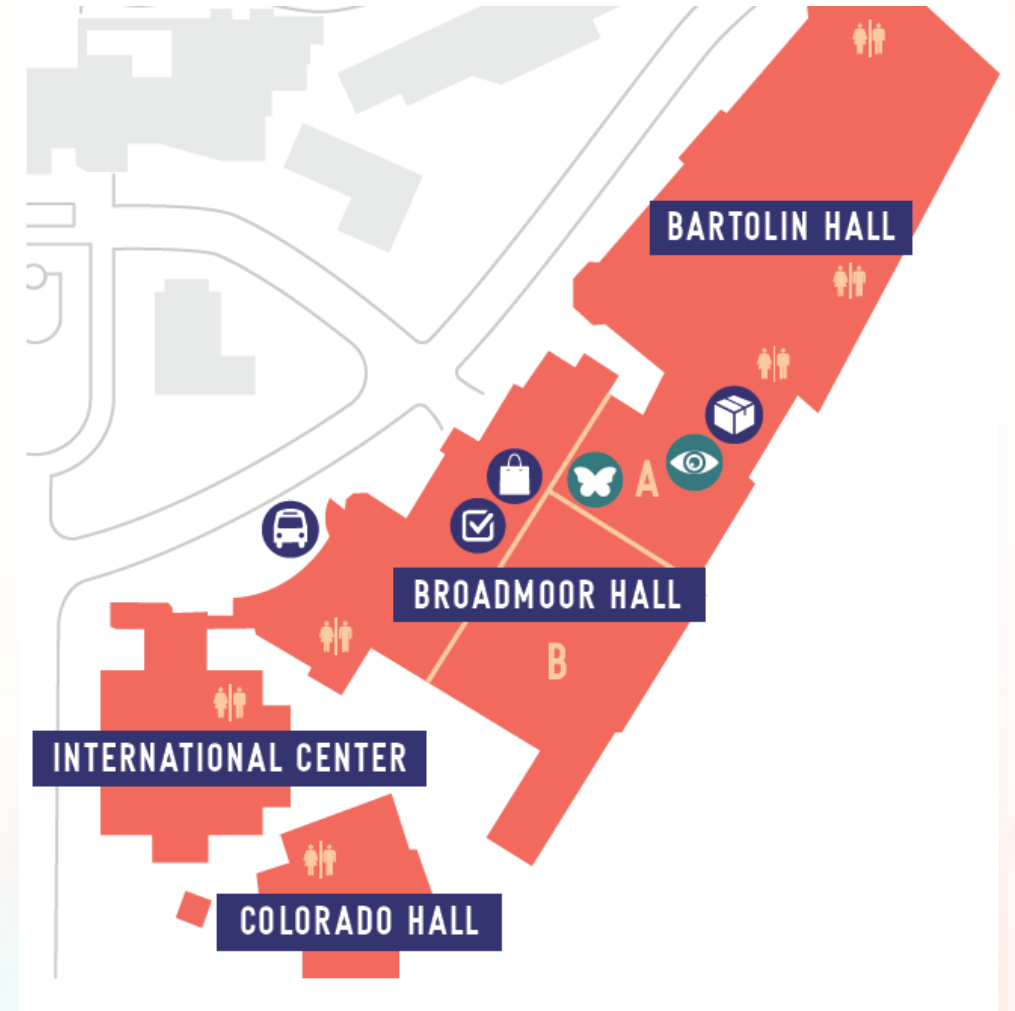
7 – 10 am
3 – 6 pm (last pickup at The Broadmoor 5:45 pm)

Thursday

8 – 11 am
1 – 4 pm (last pickup at The Broadmoor 3:45 pm)

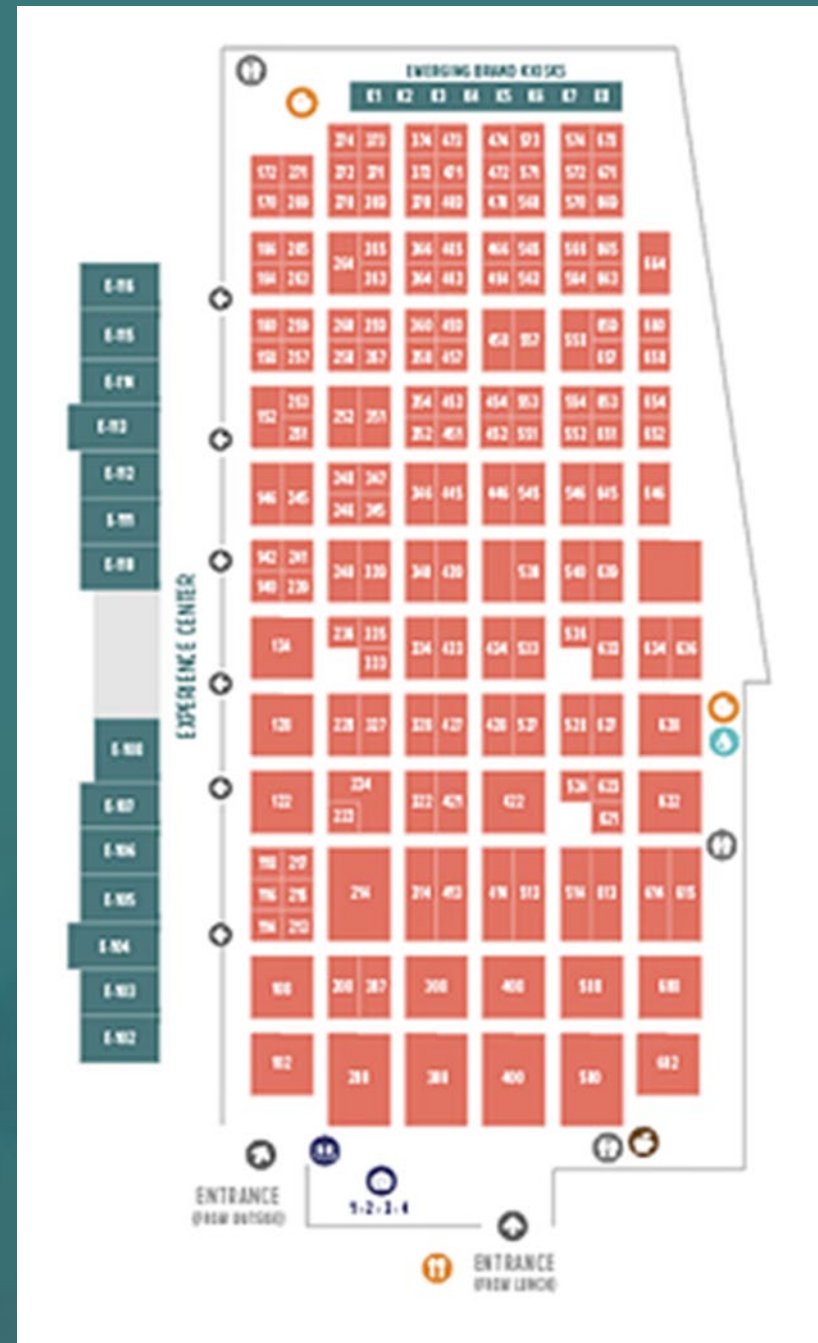
Parking at The Broadmoor

- **Valet Parking:** The overnight valet parking fee for hotel guests is \$45 per night.
- **Parking Garage (Hotel Guests):** The overnight self-parking fee for hotel guests is \$35 per night with full in and out privileges.
- **Parking Garage (Visitors):** For guests visiting the property, but not staying overnight, garage parking is available. The daily charge begins at \$5 per half hour, with a maximum daily charge of \$25.



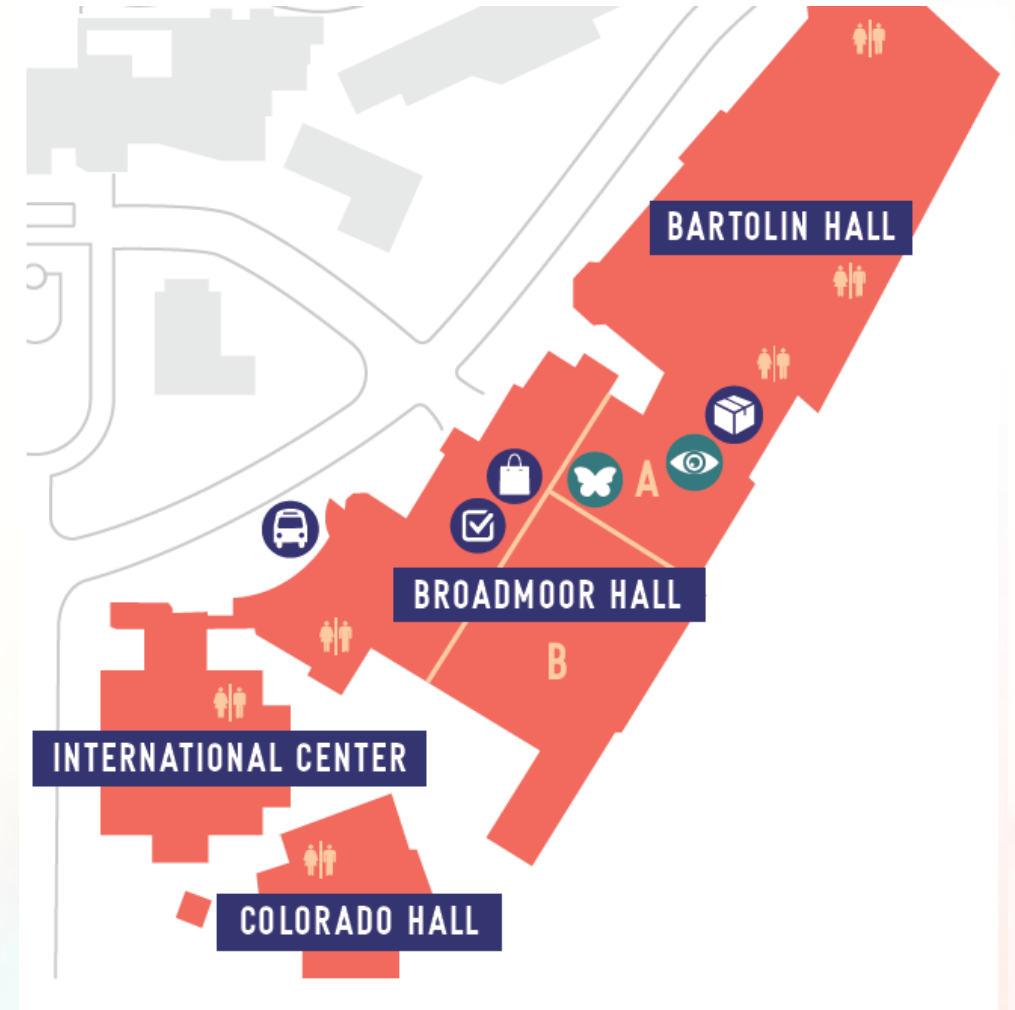
Bartolin Hall

- Expo Hall
 - Booths and Emerging Brand Kiosks
 - Expo Café (open during Expo Hours)
 - Headshot Station (open during Expo Hours)
 - Cookie Corner (Tuesday & Wednesday afternoon)
- Experience Center
 - Same hours as Expo
 - Multiple entrances from the left side of the Expo



The Hub – Broadmoor Hall

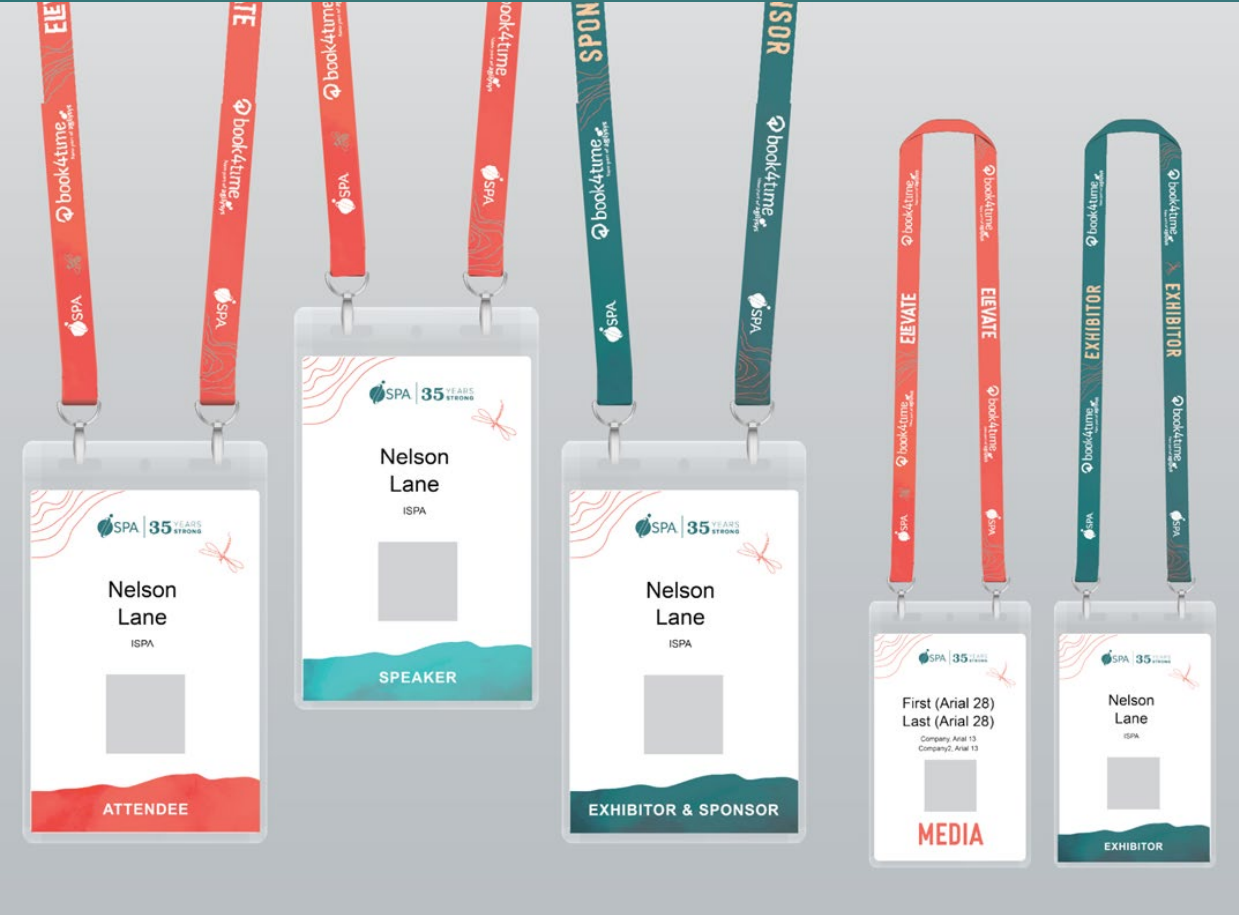
- Registration & Self check-in (foyer)
- Bag Pick-up Counter (foyer)
- Networking Jumpstart (foyer & C)
- Power Sessions (B)
- Lunch (A)
- Discovery Zone, Massage Corner & Change makers (A)
- FedEx Pop-Up Pack & Ship (Walkway to Bartolin)



Self Check-in & Networking Jumpstart

- Save time and avoid waiting in line by visiting the self check-in kiosks in the Hub at Broadmoor Hall on Monday from noon – 6 pm.
- You will receive an email with a QR code that you can scan to print you badge at the self check-in kiosks.

Your Badge is Your Ticket to Everything



Gift Bags

➤ **Registration Bags – ALL Attendees**

- Pickup will be available during all registration hours
- QR Code on the back of registration badges will be scanned to confirm pickup

➤ **Inspiration Gift Bags – Spa Buyer Attendees**

- Provided to all non-exhibiting/non-sponsoring buyer attendees
- Pickup hours will not begin until Tuesday afternoon
- QR Code on the back of registration badges will be scanned to confirm pickup

FedEx Pop-up

Ship your gifts back with ease via the ISPA Pop-Up Pack & Ship Counter.

- Located in the walkway between the Expo Hall & Lunch
- Hours:
 - Wednesday 1-5 pm
 - Thursday 11 am – 2:30 pm
- FedEx also has a permanent location in The Broadmoor's Main Building near the Lobby area.



Power Sessions – Broadmoor Hall

- Must-Attend Daily Dose of Inspiration!
- New 15-minute Power Boosts immediately following the Keynote presentation.
 - During this time, exhibitors & sponsors will get a headstart and head over to get their booths and spaces ready before the other attendees exit.
 - Special Exhibitor Entrance – Main Exterior Bartolin Hall Rotunda
- Book signing in the Expo for Will Guidara & Christina Tosi during the first hour of the Expo on Wednesday.

International Center

- Sunrise Yoga
 - Tuesday – Thursday from 6 – 6:45 am
 - Yoga mats and towels provided to the first 50 guests.
- Welcome Party
 - Tuesday from 8 - 11 pm
 - DJ Ludwig from 8 – 9 pm
 - The Spazmatics 9 – 11 pm
 - Conferences badges are your entry ticket.
 - First 1,000 guests receive a complimentary drink ticket



Colorado Hall

- Education Sessions
 - Tuesday through Thursday



Meals, Coffee & Snacks

All attendees receive access to:

- Daily morning coffee before the Power Session
- Daily lunch from noon – 1:30
- Cookie corner on Tuesday and Wednesday from 3:15 – 3:45

EXPO Café

For attendee convenience, The Broadmoor is setting up an Expo Café in the front of the Expo hall. The Café will be open during Expo hours each day.

ISPA Foundation Auction

Silent Auction opens March 4 & closes Noon MT on Thursday, March 13.

Download the Handbid App to join the fun. Bidding is open to friends, family and co-workers as well. All proceeds will go towards the development of new spa industry and consumer research.

THANK YOU to the more than 200 donors who have already submitted items for this year's event. Let's make this a record-breaking year for ISPA's 35th anniversary!



VENN Sponsor Giveaway



Winner – Barbara Stirewalt

