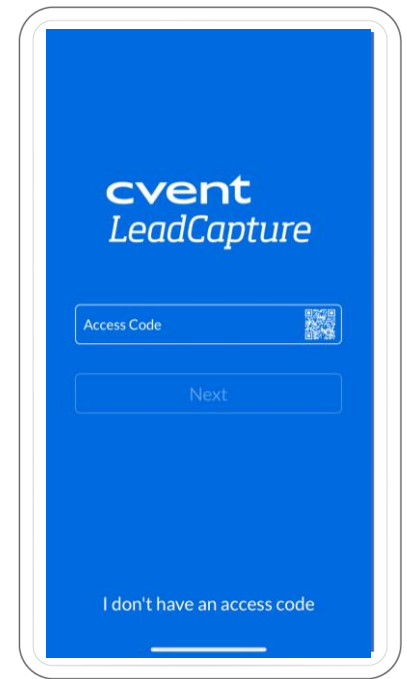




LEADCAPTURE FOR:

2025 ISPA Conference
March 11-13, 2025
The Broadmoor
Colorado Springs, CO



HOW IT WORKS:



Scan badges to gather lead information



Score leads and take notes



Export leads on demand

APP LICENSE

Purchase an app license to activate the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

3-Pack LeadCapture License

\$524

Single LeadCapture License

\$262

Additional LeadCapture License

\$157



LOOKING TO PURCHASE LEAD RETRIEVAL LICENSES?

Enhance your experience with an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending the ISPA Conference.



EDITING YOUR EXHIBITOR ACCOUNT IN CVENT

All exhibitor admins in Map Your Show will receive the Exhibitor Portal Login Invitation via email in mid-January. The email's subject line will be "Update Your ISPA Exhibitor/Sponsor Portal" sent from ispa@ispastaff.com. Click the Log In button within the email to log into your account.

Please keep in mind, Map Your Show and Cvent are separate platforms. The ISPA Conference mobile app, your exhibitor portal and LeadCapture licenses are exclusively hosted through Cvent.

USE CVENT EXHIBITOR PORTAL TO:

- Upload your company logo, promotional documents and contact information for display on the ISPA Conference app
- Purchase LeadCapture Licenses
- Assign licenses to registered onsite staff*
- Create lead-qualifying questions
- Export your leads

* If booth staff does not appear when attempting to assign LeadCapture Licenses, it is because booth staff registrants have not yet been added to the Cvent system.

NEED SUPPORT?

New to LeadCapture or need additional help? This [how-to](#) is all you need to get set up

Email leadcapture@cvent.com with any general LeadCapture questions.

Cvent LeadCapture Liability Waiver

By purchasing the LeadCapture solution, you are accepting the following terms: Customer understands that the rental and use of a Cvent LeadCapture Device and Application grants only a license to use for the duration of this event, and that no equity or ownership is imparted by this rental lease. It is understood that each Cvent LeadCapture Device will need to be charged prior to use.

Customer acknowledges and accepts full liability as a representative of their organization and understands fully that they are: responsible for the proper use and security of any Cvent LeadCapture Device while it is in customer's possession and will be liable for any loss or damage to the rental equipment. Cvent LeadCapture Devices not returned to the Cvent LeadCapture Service Desk at the close of event will be billed for full replacement cost of the device. Full application terms of use available at: <http://www.cvent.com/en/product-terms-of-use.html>