



2016 Pulse RATES



PRINT ADVERTISEMENT

	1X	3X	5X	10X	SPECIAL EDITIONS*
Full Page	\$2,600	\$2,470	\$2,340	\$2,080	\$3,120
Back Cover	\$3,120	\$2,970	\$2,800	\$2,500	\$3,750
Double Page Spread	\$5,200	\$4,940	\$4,680	\$4,160	\$6,240
1/2 Page	\$1,900	\$1,805	\$1,710	\$1,520	\$2,280
Special Supplement	\$650		\$585	N/A	

DIGITAL ADVERTISEMENT

ISPA Website Premiere Ad (Rate per month)

1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
\$1,600	\$1,200	\$1,100	\$1,000

Conference Website Ads (Rate per month, limit of 5 advertisers per month)

NON EXHIBITOR/SPONSOR	EXHIBITOR	SPONSOR
\$1,200	\$800	\$600

Touch Points Ads

TAKEOVER Includes header, footer and article inclusion	HEADER	FOOTER
\$2,500	\$1,600	\$1,200